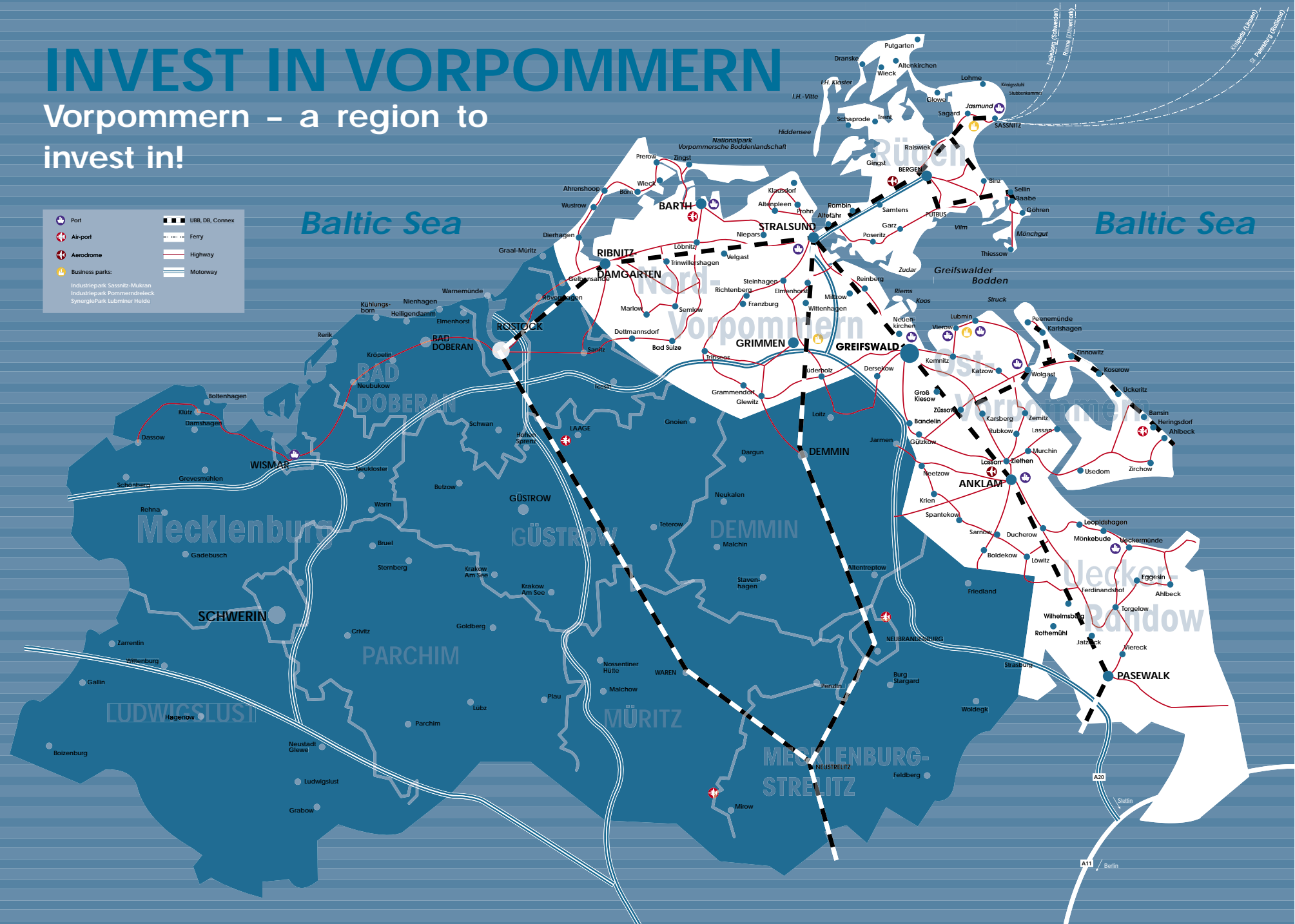


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INVEST IN VORPOMMERN

Vorpommern – a region to invest in!



Vorpommern – a region to invest in!

Vorpommern lies in the northeast of Germany, in the middle of the Baltic region. It is one of Germany's most popular holiday destinations: its hotels are booked for well over 7.5 million nights a year. With its beautiful wide Baltic beaches, stretching along 1,309 kilometres of coastline, and an inland dotted with lakes, forests and lowland moors, castles and cultural heritage, Vorpommern, like Mecklenburg, has become Germany's holiday paradise number one.

But Vorpommern has more to offer

And you as an investor can profit from it.

The Economic Development Corporation Vorpommern (WFG), pursuing the goal of promoting the region and improving its economic structure, invites you as a potential investor to get an idea of the locational advantages and the investment opportunities in Vorpommern, to discover the potential of the region and the living environment, and the quality of life in this area of north-east Germany.

We introduce you to some local enterprises representing the most important branches of this exciting growth region: tourism, agriculture and the food industry, life science, telecommunications, hi-tech and service industry as well as the maritime and metal industries.

Vorpommern – the region to invest in:

- outstanding position on the Baltic but wide inland expanses
- ideal transport and logistics location with access to the northern and east European markets, near the major cities of Hamburg and Berlin
- modern infrastructure (especially transport)
- the most modern telecommunication network in the world
- affordable and spacious locations and commercial sites
- well-qualified and affordable work force
- innovative networking of universities, higher education institutions, research institutions and technology centres with business, science and politics
- clean environment with a wealth of natural resources and an attractive living environment – a region to live in
- investment-friendly climate: high investment subsidies and committed authorities



Max-Planck-Institut, Greifswald

· the WFG Vorpommern – contact partner and modern service provider, offering expanding, restructuring and setting-up enterprises information, counselling, support and tailor-made solutions.

Discover Vorpommern . . .

. . . contact us.



Vorpommern in figures

Vorpommern is the eastern part of the Federal state of Mecklenburg-Vorpommern - the north-easternmost part of Germany - right at the heart of Europe: Poland, Scandinavia, the Baltic States, Great Britain and the Benelux states are all within easy reach, and there is a well-designed road and rail network, sea and air ports.

Climate

The air in the East German coastal area is the cleanest in Germany. Principally as a result of the fresh sea breezes and low emissions, emission values in the air have for years been well below EU limits and under the average for Germany. According to German meteorological service measurements, the islands of Usedom and Rügen are the sunniest places in Germany (annually up to 1,906 sun hours on the coast, up to 1,650 hours inland). This is mainly owing to the prevailing sea climate, which hinders the formation of clouds (annual precipitation 500 to 680 mm).

Location, area, nature, climate . . .

. . . ideal conditions in Vorpommern.

Total area:	6,765 km ²
of this: Agricultural area	4,385 km ² (65 %)
Forest area	1,404 km ² (21 %)
Water area	254 km ² (4 %)

The region of Vorpommern has a population of half a million.

Conurbations in Vorpommern:

The four Hanseatic towns of Stralsund, Greifswald, Demmin and Anklam, Barth, Bergen on the isle of Rügen, Grimmen, Pasewalk, Ribnitz-Damgarten, Wolgast, Ueckermünde.

Islands/peninsulas:

Rügen, Usedom, Hiddensee, Fischland-Darss-Zingst

Length of coastline:

Baltic coast 226 km Bodden coastline 1,083 km

National parks:

Vorpommersche Boddenlandschaft	805 km ²
Jasmund	30 km ²
Biosphere reservation on Rügen	235 km ²
Isle of Usedom national park	632 km ²
83 nature reserves	287 km ²
25 countryside protection areas	2,225 km ²

Pomerania - the land by the sea

History has left its traces in every corner of Vorpommern: wonderful cultural monuments, Hanseatic cities and impressive redbrick Gothic churches. The eventful history of the region from its settlement in the early Middle Ages by Slavic tribes, through German and Danish colonisation, the fateful medieval connection to the Hanseatic League, the Swedish era and the Prussian occupation, has shaped the towns and scenery in a unique way.

„Pommern“ (Pomerania) means „land by the sea“ - so named by the west Slavic tribe, the Pomorans („people by the sea“). The German settling of Pomerania in the 13th century was accompanied by the setting up of towns and introduction of the new forms of agriculture (three-field system). The region experienced an early boom during the Hanseatic times, when, at the end of the 13th century, the towns of Rostock, Wismar, Lübeck and Hamburg, Stralsund, Greifswald, Anklam, Demmin and Stettin formed a town league. The Hanseatic League's trade throughout the Baltic region, to Scandinavia and the Baltic States, made the Hanseatic towns powerful and wealthy. The University of Greifswald was founded in 1456.

Its long coastline made Pomerania the most important German fishing region. Tourism developed early at numerous Baltic resorts. After World War II, east Pomerania became part of Poland; west Pomerania, today Vorpommern, part of Mecklenburg. Shipyards came into being along the Baltic coast, leading to a shipbuilding boom in the former GDR. After reunification, these shipyards were reconstructed to become the most modern in the world. Together with agriculture and fishing and associated food industries, shipbuilding, maritime and port industries and tourism are the traditional business sectors of the region. In addition to these traditional areas, life science and biotechnology, hi-tech industries and telecommunication characterise the Vorpommern of the 21st century.

Tradition and innovation in a region rich in history . . .

. . . Vorpommern in the 21st century.



Red Corn Poppy



Town Hall, Stralsund



Monastery Ruins, Eldena



Skyline, Stralsund



Town Hall, Greifswald



Hall Of The University, Greifswald



Alfried-Krupp-Kollegs, Greifswald

The economic region of Vorpommern in Europe

Vorpommern is characterised by tradition and innovation: the region has been marked by structural change and modernisation since the start of the nineties, making it an attractive area to live and work in. In particular, the transport infrastructure has been extended in a major way (transit motorways, rail network, ports and ferry links). Hi-tech and research have come into the traditional areas of shipbuilding and agriculture. The biotechnology sector is steadily expanding. Tourism is booming.

Potential investors are greeted in Vorpommern by an enterprise and innovation friendly environment, a highly qualified and motivated workforce, business-oriented universities and higher education institutions (for example in Greifswald and nearby Rostock) and tailor-made state subsidy schemes. The result is that ever more companies are setting up in the Greifswald/Stralsund area. Energiewerke Nord GmbH is currently rebuilding the former nuclear power station by Lubmin, using the most up-to-date technology with exemplary high safety standards for Europe and providing work experience to east European countries.

Health, education and leisure facilities have largely been modernised or newly created, offering a wide range of cultural and leisure activities.

Cooperation with Pomerania

The Europaregion Pomerania e. V. organisation stretches over three country borders: northwest Poland, southern Sweden and north-east Germany. Its work concentrates on transnational developments in the areas of infrastructure, industry and culture and in other social fields.

EU eastward expansion

The European Union's expansion into the east offers the growth region of Vorpommern new opportunities and markets. The candidate countries already represent 10 % of German foreign trade; 40 % of the entire EU trade with these countries is via Germany. The internal European market guarantees free traffic of people, goods, services and capital. EU law will apply there as well after entry. EU subsidies will increase the demand for goods (e. g. machines).

The economic region of Vorpommern has a future . . .

. . . and is ready for it.

The most important industrial sectors

Tourism

- land by the sea: an image of holidays, beaches, sea and sun, well-being and tourist attractions
- the bracing Baltic sea climate and clean air as health factors
- nature (national parks) and culture by the coast

Agriculture and the food industry

- traditionally agricultural region
- clean and healthy environment (quality of the nature)
- large areas of cultivation in a wide country

Life science

- close cooperation of research and development, science and industry
- optimal infrastructure: e.g. BioTechnikum Greifswald, Technologiezentrum Vorpommern (TZV)
- BioCon Valley® Initiative of the state of Mecklenburg-Vorpommern, promoting the industrial development of modern biotechnologies

Telecommunication/hi-tech/services

- bang up-to-date telecommunication network
- highly-qualified personnel in the areas of technology, business, creativity and communication, ensuring modern and high quality services

Maritime and metal industries

- Baltic location, connecting central Europe to northern and east Europe
- tradition and innovation in linking shipbuilding and hi-tech
- logistics: productive common locations for shipyards, ports and suppliers

Tourism, agriculture and food industries, life science, tele-communication, hi-tech and services, maritime industries . . .

. . . the backbone of the region.



Frank Börgert, manager of the "Speicher" Barth hotel in Barth:

„The town and the district are supporting us in our applications for funding. Today we are enjoying an increase in guests from abroad.“



Hotel „Speicher“ Barth

The hotel was opened in 1997 and is a member of the Ring-hotels, the largest German hotel chain. It is an apartment hotel for business and short breaks and has conference rooms for up to 250 people. A wellness area is being planned.

Tourism

Vorpommern has first-class tourist potential: no region in Germany has more coastline and beaches, the two largest and loveliest islands in Germany, Rügen and Usedom, are here. The charming Fischland-Darss-Zingst peninsula has holidaymakers in record numbers. Its unspoilt nature and mild and bracing climate make Vorpommern an ideal place for recuperation and health. Both the changing coastal scenery and the varied hinterland with its untouched nature, lakes, forests and lowland moors are an invitation to walkers, cyclists, riders and boaters, or just to relax or recuperate.

Buildings of historical value and interest have been preserved in many towns and villages: the Hanseatic cities (Stralsund city centre is on the world cultural heritage list), the imperial resort architecture of the late 19th and early 20th centuries and many Gothic structures. Culture and history drip from the walls of Vorpommern's churches, monasteries, castles and manor houses. The region is also steeped in art and literature (artists' colony of Ahrenshoop), leaving space for personal development.

A range of museums attracts holidaymakers to the towns (e.g. the German amber museum in Ribnitz-Damgarten, Pomeranian local history museum in Greifswald, Lillenthal museum in Anklam, Wolgast museum, museum of oceanography in Stralsund, Klockenhagen open-air museum) and the Marlow bird park .

Thousands of visitors from Germany and abroad flock yearly to cultural events in the region, the Störtebeker festival on Rügen, the Vineta festivals on Usedom and in Barth and the Bach week in Greifswald.

There is a wide range of sports and leisure activities for every visitor (particularly water sports and boating trips). In addition, Vorpommern offers excellent relaxation and conference facilities for business people. Any kind of holiday is possible in Vorpommern: relaxing, cultural or active in a hotel, holiday home or on a camping site.

Among the factors for the success of Vorpommern as a tourist region are the expansion of infrastructure and accommodation and the strong tourism lobby. The region's historical authenticity, outstanding natural and cultural scenery and the designation of numerous towns as seaside spas and resorts, offering ideal conditions for health and well being, contribute to its success. The annual increase in visitor numbers - many holidaymakers come again - bear witness to the expansion of the tourism sector.



Pier, Wustrow



Vogelpark, Marlow



Hotel „Strandidyll“, Heringsdorf (Travel Charme Hotels)



Hotel Palace Schlemmin, Schlemmin



Hotel „Strandidyll“ Heringsdorf (Travel Charme Hotels)



Fishing Net, Bodstedt



Baltic Sea Impressions



Cranes



Fisher Cottage, Ahrenshoop



Reed, Bodden

Regional potential

- visitors of the future: short breaks from Berlin and Hamburg (the journey time has become even shorter with the Connex rail connection and the construction of the A20 motorway), business trips (seminars, conferences, company parties, presentations, relaxation), young and old people and international visitors
- health tourism, town sightseeing and other alternative forms of tourism
- disabled-friendly facilities
- longer seasons, attractive winter season packages
- holiday and leisure parks

Find your strength

and yourself . . .

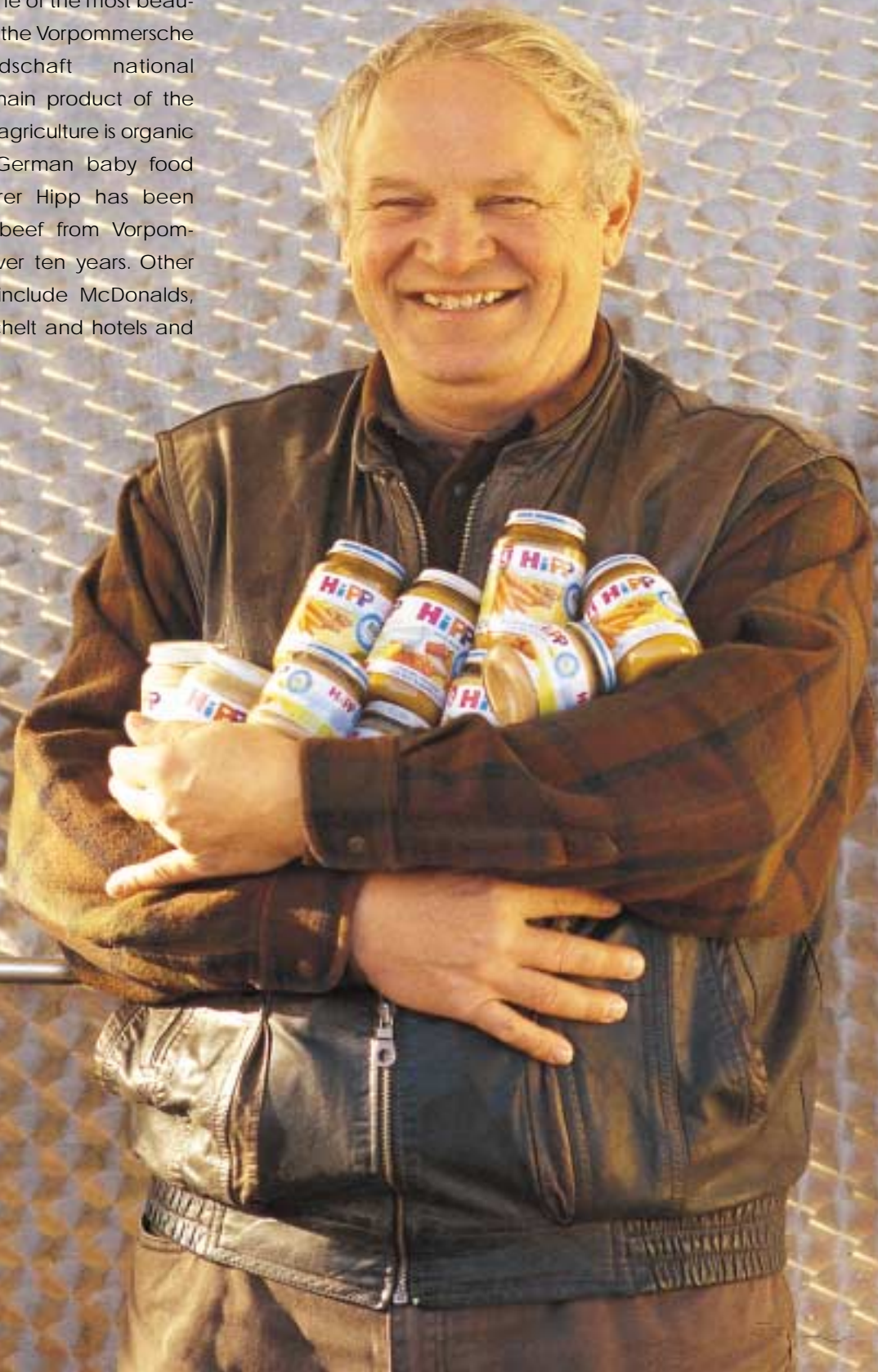
. . . in Vorpommern.

Karl-Heinz Daetz, managing director of Agrargesellschaft Zingst mbH & Co. KG, Born

„Vorpommern offers a great potential for harmony between man and nature. The abundance of natural resources is a responsibility for us as custodians of the land. The quality of the products is decisive. “

**Agrargesellschaft Zingst mbH
& Co. KG, Born**

5,500 company cattle graze on the Darss, one of the most beautiful spots in the Vorpommersche Boddenlandschaft national park. The main product of the ecological agriculture is organic beef. The German baby food manufacturer HIPP has been buying its beef from Vorpommern for over ten years. Other customers include McDonalds, Edeka, Reichelt and hotels and restaurants.



Agriculture and food industries

Vorpommern means wide-open spaces, fertile soils, excellent climatic conditions, clear air and a low level of emissions.

These are first-class conditions for large-scale agriculture and rural industries, especially for the organic farming. Innovative concepts in controlled cultivation and breeding together with unspoilt nature characterise food production in Vorpommern and thus the quality of its products. Food refining adheres to the highest quality standards. Meat and bakery products from this region have won awards from the German agriculture association.

Meat and fish from Vorpommern:

- Greifen-Fleisch GmbH, Greifswald
Greifen-Fleisch GmbH works with the latest production know-how and modern technology. But this in no way means that traditional Vorpommern meat and sausage production using passed-down recipes and manual production procedures has been dispensed with.
- Guts-Gold Nord Geflügelgesellschaft mbH, Grimmen
Production cycle: fodder plant (from the region), breeding farm, breeder, chicken farm, fattening station and slaughterhouse.
- Pommersche Fleischwaren Anklam GmbH, Anklam
- Anklamer Fleisch- und Wurstwaren GmbH, Relzow
- Räucherhaus, Ahrenshoop/Althagen
Baltic and Bodden fishery, smokehouses, hotel catering with fresh and smoked fish.
- Neue Rügen Fisch GmbH & Co. Fischwerk KG, Sassnitz
Processing of raw fish into delicacies
- Euro-Baltic Fischverarbeitungs GmbH, Sassnitz



Regional potential

- large-scale, controlled cultivation to meet the demands of food manufacturers
- production, processing and marketing of Pomeranian agricultural products
- regional production for the catering industry
- marketing of local foods at the interface between agricultural and tourism (e. g. at farmers' markets)
- setting up of further processing and refining enterprises

A man with short grey hair and glasses, wearing a grey suit jacket, a dark blue shirt, and a striped tie, stands in a factory. He is gesturing with both hands as if speaking. The background shows industrial machinery, pipes, and a tiled floor.

Danisco Sugar GmbH, Anklam

Sweet things come from Anklam and have been doing so since 1883, which is when sugar production in the town of Lilienthal started. In an environmentally friendly way and using the latest technology, the approximately 150 Danisco employees produce 150,000 tonnes of white crystalline sugar to EU standards annually. Industrial customers are mostly from Germany.

Ingo Kuchenbrandt, managing director of Danisco Sugar GmbH, Anklam:

„The basis of sugar production is sugar beet cultivation: the efficient agricultural structure and the quality of agricultural businesses with the know-how and wealth of experience of highly-qualified workers in Vorpommern ensures the reliable quality of our raw materials.“

Flowers, herbs, grain from Vorpommern

- Nordflor Blumenhandel Barth GmbH, Barth
Flower wholesaler from Barth offering of high-quality potted plants and horticultural articles. Customers are flower shops and garden centres.
- Essbare Landschaften, Boltenhagen
Rare wild herbs and spices are delivered fresh and kitchen-ready to customers, including top chefs of German haute cuisine.
- Raiffeisen Hauptgenossenschaft Nord AG, HaGe NORDLAND branch, Vorpommern
Intake, storage, transport and export of agricultural products (principally wheat and rapeseed)

Production and refining in Vorpommern

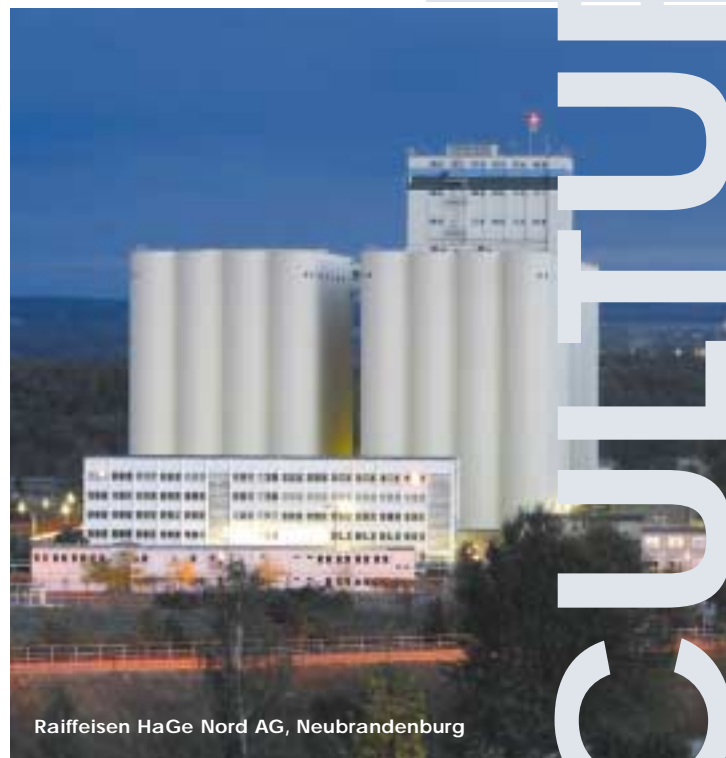
- Menüko Insel Usedom GmbH, Usedom
Production of frozen conserved foods (customers: bulk consumers, retailers)
- Eisbär Eis GmbH, Plummendorf
More than one million portions of ice cream can be produced and delivered daily. More than 200 different articles are produced by about 100 employees in up to three shifts.
- Neetzower Agrarhof Peenetal GmbH, Liepen
Cultivation and sales of market fruits, development of fertilisation software.

The quality of the Vorpommern countryside . . .

. . . determines the quality of Pomeranian products.



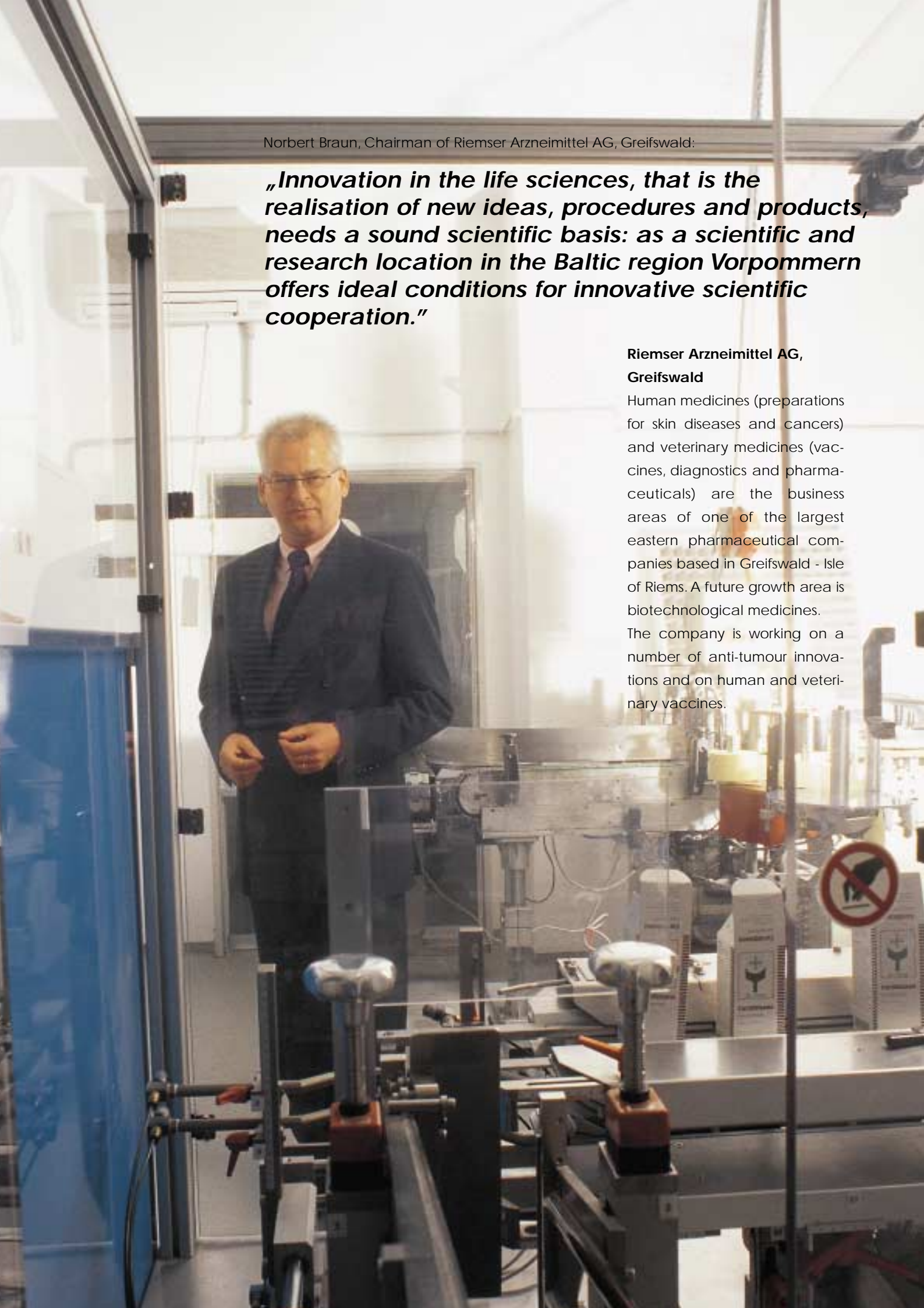
Nordflor Blumenhandel Barth GmbH, Barth



Raiffeisen HaGe Nord AG, Neubrandenburg



Eisbär Eis GmbH, Plummendorf

A man in a dark suit and glasses stands in a pharmaceutical factory. He is positioned in the middle ground, looking towards the camera. The background is filled with industrial machinery, including conveyor belts and large metal containers. A blue door is visible on the left side of the frame. The lighting is bright, suggesting an indoor industrial setting.

Norbert Braun, Chairman of Riemser Arzneimittel AG, Greifswald:

„Innovation in the life sciences, that is the realisation of new ideas, procedures and products, needs a sound scientific basis: as a scientific and research location in the Baltic region Vorpommern offers ideal conditions for innovative scientific cooperation.“

**Riemser Arzneimittel AG,
Greifswald**

Human medicines (preparations for skin diseases and cancers) and veterinary medicines (vaccines, diagnostics and pharmaceuticals) are the business areas of one of the largest eastern pharmaceutical companies based in Greifswald - Isle of Riems. A future growth area is biotechnological medicines.

The company is working on a number of anti-tumour innovations and on human and veterinary vaccines.

Life Science

Vorpommern - the land of technology, the region for life science: as a scientific and research location it offers ideal conditions for the setting up, establishment and international competitiveness of biotech companies. The region's major areas of research are medicine (ME), agricultural (AB) and marine biotechnology (MB). Numerous biotechnological and medical technology companies have already set up today to complement the dense network of universities, higher education facilities, scientific institutes and technology and research centres - and the trend is upwards.

Biotechnikum Greifswald offers sustainable support and leases affordable laboratories and offices as well as common laboratories with a pool of large instruments. This environment offers an ideal basis for the life science industry and is leading to the creative and productive formation of a biotech cluster in Vorpommern.

The University of Greifswald cooperates worldwide in many research products with larger and smaller enterprises in the pharmacological and biotechnological industry. Greifswald is also the organisational headquarters of BioCon Valley®, the life sciences initiative of the state of Mecklenburg-Vorpommern, which, as a regional network between research, industry and administration, is successfully promoting the industrial use of modern biotechnologies.

The transnational life sciences association Scan-Balt is helping the Baltic region to develop into one of the leading biotechnology regions in Europe. As a life science region Vorpommern has enormous potential!

Regional institutes and companies

- Bundesforschungsanstalt für Viruskrankheiten der Tiere (BFAV), Insel Riems (ME, AB)
BFAV carries out research in the area of infectious diseases of agricultural animals and related sciences. The institutes of molecular biology, virus diagnostics, infectious diseases and new and novel animal viruses have set up on the island of Riems.
- Institut für Niedertemperatur-Plasmaphysik e. V. (INP), Greifswald
INP is concerned with low temperature plasmas, which are to be found in almost every area of modern technology. The expertise of the institute lies in expert monitoring of technological developments, for example of efficient sources of radiation, environmentally friendly surface procedures and plasma-technological facilities.



Riemser Arzneimittel AG, Greifswald



Riemser Arzneimittel AG, Greifswald

Regional potential

- dense network of scientific and research facilities
- innovative companies from the areas of biotechnology and medical technology
- optimal infrastructure in the new business centres of the region



BIOTECHNIKUM, Greifswald

- Institut für Marine Biotechnologie Greifswald e. V. (ImaB), Greifswald (MB)
The major areas of work of the institute are the screening and cloning of enzymes of cold-adapted micro-organisms, research into the proteom of different micro-organisms and the isolation and further development of bioactive molecules from the Baltic Sea for medicine, pharmaceuticals, cosmetics, the food industry and pesticides.
- Institut für Diabetes „Gerhardt Katsch“ Karlsburg GmbH, Karlsburg (ME)
Main areas are the testing of new medicines and therapies, diagnosis of autoimmune diseases, the development of interactive learning and counselling systems and telemedicine.
- ganomycin GmbH, Greifswald (ME, MB)
ganomycin GmbH is a spin-off of the University of Greifswald, founded in 2000. The company goal is the development of new antibiotics from natural materials.
- Varicula Life Science AG, Greifswald (ME)
The company develops medicines and diagnostics for human medicine based on the „RiV“ bio complex extracted from cell cultures.
- mediWirk GmbH, Greifswald (ME)
Our work centres on research and development of biomaterials to produce medical products.
- DECODON GmbH, Greifswald (ME, MB)
DECODON develops software to support research and development work in the area of functional genome research.
- BCS Bio- und ChemoSensoren GmbH, Greifswald (ME, AB, MB)
BCS works on the development, production and sales of bio and chemical sensors for the food industry, biotechnology and medicine.

**Looking for a climate of innovation and development . . .
 . . . found the land of technology,
 the region of life science - Vorpommern.**



Riemser Arzneimittel AG, Greifswald



Riemser Arzneimittel AG, Greifswald



Lab, Biotechnikum Greifswald



Siemens AG, Greifswald

Approximately 400 employees work in Greifswald in the Siemens Information & Communications (IC) sector. The telecommunication technology developed here is tested in the laboratories at Greifswald, technologically and logistically prepared for production at partner companies and sold via Siemens branches in about 80 countries. Customers are network operators all over the world, whose service is also Greifswald.

Martin Stolz, regional manager of Siemens AG, Greifswald:

„Our vision is of a region where intellectually creative work is on the increase and in which Vorpommern will in the future be a byword for telecommunication: technology and innovation.“

Telecommunication/hi-tech/ services

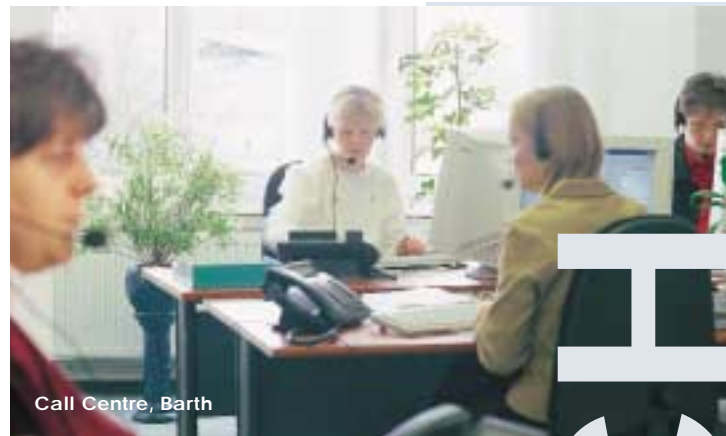
The universities of Vorpommern offer a wide spectrum of highly qualified young specialists in the telecommunication, hi-tech and service sectors. The highly qualified workers are as important an advantage as the central Baltic position, part of a Europe expanding into the east. Thus Siemens in Greifswald has been exploiting the proximity of Szczecin since 1996 through a partnership with university and industry. Call centres profit from the highly modern telecommunication infrastructure as a precondition for successful marketing of up-to-date services.

- ml&s GmbH & Co. KG, Greifswald (manufacturing, logistics and services)
ml&s GmbH & Co. KG (mlands) is an internationally active hi-tech company with a high level of expertise in the manufacture of electronic units (flat module units), products and complete systems on the world market.
- DEN Netzbau GmbH, Greifswald
DEN Netzbau offers worldwide services needed for the planning, construction and operation of language and data networks to network operators and system suppliers.
- Technology park Greifswald, Greifswald
An outstanding business park comprising eight hectares for the targeted development of small and medium-sized innovative companies which appreciate the proximity of hi-tech operators, and for larger companies in the technology sector.
- Technologiezentrum Vorpommern GmbH (TZV), Greifswald
The Greifswald foundation and technology transfer centre is located in the future technology park and offers offices, laboratories and production areas at attractive conditions. A large number of life science companies have already rented space here.
- Existenzgründerzentrum (EGZ), Wolgast
The EGZ is a modern service and advice centre. Its offices and production areas offer ideal surroundings for a start into an independent career.

**The most up-to-date telecommunications network ...
... is in Vorpommern.**



Siemens AG, Greifswald



Call Centre, Barth

Call centres

- telegate AG in Greifswald, Stralsund, Anklam
- info.portal GmbH in Greifswald
- BKP Marketing KG in Barth
- Bestphone Telemarketing GmbH in Wolgast
- Fastphone telemarketing GmbH in Pasewalk
- SYKES Enterprises in Pasewalk

Regional potential

- favourable start-up conditions: affordable and developed business parks
- highly-motivated, flexible staff
- proximity to the University of Greifswald and to technical colleges
- high-German speaking staff



**Schiffswerft Barth GmbH,
Barth**

The Barth shipyard has many years' experience in repairing ships: using our in-house workshops (turning shop, fitting shop, carpenter's shop) and 120 t slipway, services range from ship repairs, construction of official craft, projection and construction of special ships, reconstruction and modernisation through to tug and haulage work and steel and aluminium construction.

managing director of Schiffswerft Barth GmbH, Barth:

„The success of our work in implementing our commissions is based on quality, meeting deadlines, and, above all, on our reliable, qualified, efficient and creative staff.“

Maritime and metal industries

The Vorpommern coastal region with its highly modern shipyards is a maritime centre of worldwide significance. The forte of the compact shipyards, modernised since 1990, lies in the construction of special ships, exemplified by outstanding technology, economy, and high standards of safety and environmental friendliness.

Containerships, fishing vessels, special tankers and research and special ships for oceanography are built in Vorpommern. Maritime suppliers and services providers (especially in the metal industries) are among the large number of small and medium-sized enterprises which characterise the state's economic potential today. The tradition and future of shipbuilding make Vorpommern one of the most important growth areas in Europe.

- Peene-Werft GmbH, Wolgast

On completion of modernisation in 1995, the Peene shipyard became one of the most modern compact shipyards in Europe. It currently employs approximately 735 people and is the central generator for economic growth in the Wolgast region. It develops, builds and delivers a wide range of different types of vessel, especially naval and passenger vessels.

- Yachtzentrum Greifswald GmbH & Co. KG, Greifswald

The Greifswald yachting centre has a worldwide reputation, principally from the building of the highly successful HANSE yacht.

- navcon GmbH, Wolgast

- Schiffswerft Horn GmbH, Wolgast

- Wieker Boote GmbH, Wiek auf Rügen

- SMA GmbH & Co. KG Lubmin BT Torgelow, Lubmin

Specialist in the construction of innovative manoeuvring systems for large vessels

- SAB Schiffsanlagenbau Barth GmbH, Barth

Efficient supplier of complete systems in the areas of food technology, high-grade steel units (freezers, high-grade steel equipment, high-grade steel conveyors, fish breeders, fermentation units and vats, special commissions) and steel and unit construction (special constructions, bridges, constructive engineering, systems, containers and appliances).

Traditional skills and innovative ship and steel building . . .

. . . a maritime and modern Vorpommern.



Regional potential

- setting up of industrial and commercial enterprises and distribution centres near to ports
- tailoring of acquisition logistics whole or partly to shipping of raw and basic materials by sea (saving of transport costs)
- product export by ship
- common location of shipyards, ports and shipbuilding industry suppliers

Usedomer Bäderbahn

The volume of passengers on the Usedom resort railway (UBB) has increased more than ten-fold in the last ten years.

Continually extending track network, improved safety and the modernisation of the stations has helped the UBB to become the Vorpommern railway to realise the vision of a trans-border linking of Swinemünde to the Garz/Heringsdorf regional airport.



Infrastructure in Vorpommern

The central location of the European region Vorpommern in the Baltic area goes together with a well-developed infrastructure: a modern telecommunication network, highly-skilled potential workforce, a functioning supply industry, fully developed business parks and good and rapid access by road, rail, sea and air.

Business parks

Vorpommern's many business parks are characterised by affordable rentable area and an outstanding transport infrastructure. Major locations are SynergiePark Lubminer Heide (major industries) and the Pommerndreieck (agricultural refining, life science, logistics etc.). The Pommerndreieck, centrally located and with generous plots, is an option bursting with opportunity for the future in the Greifswald-Grimmen-Stralsund town triangle (about 190,000 inhabitants). The Lubmin business park is directly linked to the port and thus is an ideal transshipment interface for goods from Eastern Europe. **(For information on business parks in Vorpommern: www.investguide-mv.de)**

Roads

- A20 motorway Lübeck-Sczcecin completed by 2005 (323.5 km)
Projects: Rügen feeder B96 n with 2 Strelasund bridges and bypasses

Rail

- Passenger service by DB (UBB – Usedomer Bäderbahn) and Connex (connecting Berlin and the Baltic Sea: Zittau–Berlin–Stralsund / Gera–Leipzig–Berlin–Rostock)
- double-track main route towards: Berlin, Anklam, Greifswald, Stralsund, Sassnitz-Mukran, Sczcecin towards: Wolgast-Usedom, Hamburg, Schwerin, Stralsund, Greifswald, Anklam
- Goods transport DB Cargo Greifswald, Port of Stralsund, Anklam, Lubmin, Sassnitz

Water

- Sea and inland ports in Vorpommern: Stralsund, Sassnitz, Greifswald, Vierow, Wolgast, Anklam, Ückermünde, Lubmin, Barth
- Fährhafen Sassnitz GmbH (car and passenger ferries):
to Trelleborg (Sweden), Rønne (Denmark), St. Petersburg (Russia), Klaipeda (Lithuania)

Air

There are currently four airports in Mecklenburg-Vorpommern: Barth, Heringsdorf, Neubrandenburg and Rostock-Laage, as well as 17 smaller airstrips with additional charter flights Airports with scheduled flights in M-V: Heringsdorf (Düsseldorf, Berlin), Neubranden-



burg (Munich), Rostock-Laage (Munich)

The location . . .

. . . for transportation.

University of Greifswald, Institute of Pharmacy, Faculty laboratory

**Ernst-Moritz-Arndt-
Universität Greifswald**

The University of Greifswald, founded in 1456 as Pommerische Landesuniversität, has more than 8,000 students.

For regional businesses, it is an important interface for the transfer of knowledge.

Partnerships with many universities abroad have arisen through international research and exchange programmes, congresses and conferences. The structural prerequisites which the university and the Hanseatic town of Greifswald have on offer are used by many scientific institutes and companies.



Education and research in Vorpommern

Vorpommern's universities are characterised by a favourable ratio of scientists to students and by close cooperation with regional industry and research from which both sides profit. The University of Greifswald and the technical colleges of Stralsund and Neubrandenburg play a highly significant role in the transfer of knowledge, in the training and acquisition of qualified young talent (engineers and business managers) and in the setting up of young enterprises.

Thus, for example, Siemens AG and Stralsund technical college jointly set up the broadband technology institute in 2001 and have been running it since August 2002 as part of Siemens AG. As regards scientific research, a branch of the Max-Planck-Institut for plasma physics was set up in Greifswald in 1994. Naturally the Greifswald students enliven the intellectual climate and cultural life of the town: 15 % of the inhabitants are students.

- Ernst-Moritz-Arnt-Universität Greifswald
Departments: mathematics/sciences, philosophy, medicine, law and politics, theology. Important special research areas: plasma physics, molecular biology, sensor technology, diabetes /heart and circulatory disease.
- Fachhochschule Stralsund
The technical college offers a wide range of courses with specialised study and focal study areas in the three areas of business, engineering and electro-technology and informatics. The college supports extensive research activities, principally in praxis-oriented research and development, and maintains numerous contacts to companies and institutions. It works together with regional industry on various projects.
- Fachhochschule Neubrandenburg
Departments: agriculture, landscape architecture, civil engineering and surveying, geo-informatics and construction informatics, social work, care studies/care management, health science, technology (food technology, bio product technology).
- Grafik-Design-Schule Anklam
- Vocational schools with a range of courses

- Max-Planck-Institut für Plasmaphysik (IPP), Greifswald
The Greifswald institute is in the process of examining the physical principles for a fusion plant, which - like the sun - aims to gain energy from the fusion of light atomic cores. The state Mecklenburg-Vorpommern is providing 60 million of the total investment of 300 million for the infrastructure and is thus participating with the EU and the Federal government in the financing.



Fachhochschule Stralsund, Stralsund



Ernst-Moritz-Arnt-Universität, Greifswald

**Praxis-oriented, highly qualified
young talent . . .**

. . . Vorpommern's human capital.

WFG Vorpommern – about ourselves

Economic Development Corporation Vorpommern (WFG) was set up in March 2002 to promote the region and improve its economic structure. Shareholders are the Landkreis Ostvorpommern, the Landkreis Nordvorpommern, the Hanseatic town of Greifswald and the Sparkasse Vorpommern. WFG is subdivided into the following areas: tourism, agriculture and food industries, life science, telecommunication/hi-tech/services and maritime and metal industries.

Who are we?

We are a modern service company set up with the purpose of marketing the Vorpommern region in the best possible way. We offer information, advice, support and tailor-made solutions to companies wishing to expand, restructure or settle in our region. We are in close contact with district and town offices of business promotion. We work for you free of charge.

What we do

- Acquisition
Approaching and advising investors from home and abroad
- Mobilisation
Promotion and development of regional growth potential
- Networking
Networking and providing contacts

Our services

- information service for your settlement plans and project monitoring
- location research and advice, organisation of site inspections
- providing contacts to relevant partners, players and decision-makers in the region
- help with staff recruitment, training and further training
- advice on subsidy options and funding
- clarification of legal and administrative queries
- help with operational and conceptual questions
- contacts to institutes, associations, public authorities, banks, chambers of commerce and industry, companies

WFG supports all your investment plans in our region.

Get in touch . . .

. . . welcome to Vorpommern.



Business

The WFG shareholders

Sparkasse Vorpommern

Sparkasse Vorpommern, based in Greifswald, is, with a balance of around 2 billion euros and 624 employees (including 42 trainees), the largest savings bank in the Vorpommern region. It is amalgamated financial institute, organised along modern lines, and is one of the most important employers and training companies in Vorpommern. Its area of operation comprises the districts of north and east Vorpommern and the Hanseatic town of Greifswald. The bank supports companies on the spot, is a reliable partner to the local authorities and promotes social interaction, art and culture. It is to be found everywhere in the area. Its priority is optimal customer care in all matters of money.

The Hanseatic town of Greifswald

The Hanseatic town of Greifswald is a young, innovative melting pot of research, technology and education. The industrial, scientific, medical and cultural centre in the northeast of Mecklenburg-Vorpommern owes its special attraction primarily to the university and the numerous successful internationally active research institutes and companies. The town has attractive business parks for companies setting up in the area. Greifswald stands out with its low living costs and natural surroundings, together with the cultural ambience of a university town. Its many concerts and cinemas, its theatres and fine arts, its leisure facilities (shopping, swimming pool, sport) and the street cafés and galleries in Greifswald's lovely city centre make the Hanseatic town an attractive place to live and work in.

Landkreis Nordvorpommern

The district of north Vorpommern is formed by the triangle of the Hanseatic towns of Rostock, Stralsund and Greifswald. The low population density (55 inhabitants per km²) gives the region plenty of natural potential, typified in large parts of it by the Vorpommersche Boddenlandschaft national park with the Fischland-Darss-Zingst peninsula and 56 km of white sandy beach.

The Bodden coast and the Recknitz and Trebel river valley moors complete the charm of the scenery. The district capital of Grimmen is richly endowed with redbrick Gothic buildings (town hall c. 1400). The town of amber, Ribnitz-Damgarten, and the town of Barth - the gateway to the Darss - both evince a varied economic and tourist development. The Pommerndreieck business park is all set to become the ideal location for future industrial development at the heart of Vorpommern.



Sparkasse Vorpommern, Greifswald

Offizieller Sponsor
der Wirtschaftsförderungsgesellschaft
Vorpommern mbH


SPARKASSE VORPOMMERN
www.spk-vorpommern.de

Landkreis Ostvorpommern

The district of east Vorpommern in the northeast of Mecklenburg-Vorpommern - district capital Anklam - offers unusually charming and varied scenery. The island of Usedom makes up a not inconsiderable portion of the district. It is one of the loveliest areas of the German Baltic coast and has long been a tourist attraction. Industry is concentrated in the two centres Anklam and Wolgast and the SynergiePark Lubminer Heide. The district is the gateway to Scandinavia and Eastern Europe and has good transport links, especially with the ports of Wolgast, Vierow and Anklam.

**Sparkasse Vorpommern, Hanseatic town of Greifswald, the districts of north and east Vorpommern . . .
. . . four for Vorpommern.**

The advantages of Vorpommern as a location

1. Location & infrastructure

- central location in the Baltic region: access to the markets of east and northern Europe, close to the metropolises of Hamburg and Berlin
- developed modern transport infrastructure (roads, new A 20 motorway Lübeck-Sczcecin, sea, ferry and airports)
- short distances to manufacturers, suppliers, clients i.e. low transport and distribution costs (ideal transport and logistics location)
- a wide range of companies already established in the area
- the most modern telecommunications network in the world
- favourable conditions for land, building and business sites with excellent infrastructure links (e.g. Greifswald: average office rent c. 4-6 euro/m²): affordable and generous sites and business parks

2. Potential workforce

- highly qualified and motivated, mobile and flexible personnel (no regional accent) at moderate wage rates
- graduates and students of the University of Greifswald (c. 8,400) and Stralsund technical college (c. 2,700) for part-time work and as fresh talent in all areas of science and industry
- 40 % of the population under 30
- employment subsidies (up to 50 % of the annual salary) by the employment office

3. Subsidies

- investment-friendly climate: numerous regional subsidy programmes; German and EU grants
- Investment subsidies of up to 50 % for small and medium-sized businesses, and 35 % of costs eligible for subsidy of all other companies (real capital and wage-related subsidies)

4. Public authorities

- service-oriented regional authorities
- committed and unbureaucratic authorities: rapid licensing procedure
- preconditions for work on Sundays and public holidays and licensed 24-hour operation
- employment office support in staff recruitment

5. Scientific & research environment

- expertise and knowledge are the basis of successful projects: a dense network of universities, higher education institutes, scientific institutes and technology and research centres
- innovative networks for the transfer of technology and knowledge and contacts in all sectors: productive cooperation between research, business and politics

6. Nature & the environment

- untouched nature and a clean environment
- beach, sun and sea, lakes, forests and nature parks among incomparably charming scenery
- factors for quality of life, health, tourism and agriculture

7. Work & living environment

- „Work where others make holiday“: Vorpommern is a popular holiday destination and offers a fantastic variety of cultural, education, relaxation, leisure and sporting activities.
- positive image of the region, wide-open landscapes, the Baltic Sea, beautiful sailing areas and urban centres
 - low cost of living, affordable housing near the sea

8. WFG Vorpommern

- your contact and service provider in Vorpommern: free information, advice and support

Vorpommern – a region to invest in . . .

. . . quod erat demonstrandum.

Contact

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Invest in Vorpommern!

